QP CODE: 21100769

21100769

Reg No : .....

Name : .....

B.Voc Degree Examination, MARCH 2021

First Semester

B.Voc Tourism and Hospitality Management

THM1ST05 - TOURISM PRODUCT & TOUR GUIDING

2019 Admission Onwards

E5ED3B8A

Time: 3 Hours Max. Marks : 80

Part A

Answer any ten questions.

Each question carries 2 marks.

1. What are tangible tourism products?
2. What is cultural evaluation?
3. Mohiniyattam is originated from which state of India?
4. How can Tourism help in the promotion of Handicrafts in India?
5. What are the major fairs in India?
6. Name any two archaeological sites in Kerala.
7. Fort St.George is situated in which place?
8. Dachigam Wildlife sanctuary is situated in which state?
9. What is nature based tourism?
10. Which is the famous beach in Chennai?
11. What do you mean by package tours?
12. Give any two safety instructions given to a tourist by a tour guide.

(10×2=20)

Part B

Answer any six questions.

Each question carries 5 marks.

13. What are the elements of tourism?

14. What is Intra-Regional and Inter-Regional Tourism?

15. What are the various musical instruments in Kathakali?

16. Write a short note on Kerala cuisine.

17. Yoga attracts tourists to India. Justify.

18. List out any five historic monuments which attracts tourists.

19. Write a note on desert regions of India.

20. Discuss on the job opportunities and career options available in adventure tourism.

21. Who is a bilingual tourist guide?

(6×5=30)

Part C

Answer any two questions.

Each question carries 15 marks.

22. Elaborate the cultural tourism resources of India.

23. Give a brief description about UNESCO world heritage sites in India.

24. Write the importance of backwater tourism in Kerala.

25. Elaborate the various tourists complaints that may occur during a tour. How to solve such complaints?

(2×15=30)